

## Cookie Policy for YASH SANGHAVI BRAND WEBSITE

**Effective Date: August 2024**

### Introduction

At <https://yashsanghavi.in/> (“we,” “our,” “us”), we use cookies and similar technologies. This Cookie Policy explains what cookies are, how we use them, and your options regarding their use.

### What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, tablet) when you visit a website. They are commonly used to ensure websites function properly, enhance their efficiency, and provide information to site owners.

### Types of Cookies We Use

We use the following types of cookies:

- **Strictly Necessary Cookies:** Essential for the Site’s operation and to enable you to navigate and use its features. Without these cookies, requested services cannot be provided.
- **Performance Cookies:** Collect data on how visitors use our Site, such as frequently visited pages. This helps us improve Site performance and usability. These cookies do not gather personal identification data.
- **Functionality Cookies:** Allow the Site to remember your choices (e.g., username, language, region) and provide enhanced features. They may also remember adjustments you’ve made to text size, fonts, and other customizable elements.
- **Targeting or Advertising Cookies:** Used to display ads relevant to you and your interests. They also limit the number of times you see an ad and measure advertising campaign effectiveness.
- **Third-Party Cookies:** We may use third-party cookies to report Site usage statistics and deliver ads on and through the Site.

### How We Use Cookies

We use cookies to:

- Improve and personalize your online experience.
- Remember your preferences and settings.
- Analyze and enhance Site performance.
- Provide relevant content and advertisements.
- Enable social media features and functionalities.

### **Your Choices Regarding Cookies**

You can manage cookies on your device in several ways:

- **Browser Settings:** Most browsers allow you to control cookies through settings. You can configure your browser to refuse cookies or delete them when closing the browser. Check your browser's help section for guidance.
- **Opt-Out Mechanisms:** Some third-party advertising networks, such as Google, offer options to opt out or customize preferences related to your internet browsing. Visit the Digital Advertising Alliance and Network Advertising Initiative for details.

### **Changes to This Cookie Policy**

We may update this Cookie Policy periodically to reflect changes in our practices or laws.

Updates will be posted here with a revised date. Continued use of the Site after such changes indicates your acceptance of the revised policy.

### **Contact Us**

For questions or concerns about this Cookie Policy, contact us at [hi@yanisa.in](mailto:hi@yanisa.in).